

ORGANIC SOCIAL MEDIA CAMPAIGN

1. Know your target audience- **BUSINESSMAN**
2. Define your goals- **BRAND AWARENESS AND JOB LANDING**
3. Select Social Media Chanel- **FACEBOOK**
4. Create Campaign
 - A. **Content photo/visual**



B.TEXT

WIN A BUSINESS CARD DESIGN FOR FREE

Having a VIRTUAL ASSISTANT offers the following services

- Reduced labour costs
- Increased productivity
- Increased flexibility
- Improved work quality
- Reduced risk in scaling operations
- Skills your business needs

Mechanics on **HOW TO JOIN**

1. **LIKE** our page
2. **TAG 5** friends in the comment section who might be interested in joining the game or who you think should try out virtual assistance services
3. **SHARE** your story on how a **virtual assistant** has helped you with the hashtag #ilovevirtualassistant under a public setup. Feel free to include photos or photos, videos or other portfolios in your post to bring your story to life.

That's it. So easy right.

I will choose 1 winner on JULY 15, 2020 via an online random name picker and announce the winner on JULY 16, 2020. The winner will get to choose from any of the services that I offer.

1. Data entry
2. Transcription
3. Social Media Management
4. Social Media Marketing
5. Business card and simple logo creation

C. LINKS AND LANDING PAGE

JD VIRTUAL ASSISTANCE SERVICES

Facebook Page:

<https://www.facebook.com/Jack-D-Virtual-Assistance-Services-111468567247326>

FVA PAGE: <https://www.fvaconsultancy.com/>

LINKEDIN PROFILE: <https://www.linkedin.com/in/jocelyn-daniel-1452261a8/>

ONLINEJOB.PH PROFILE: <https://www.onlinejobs.ph/jobseekers/info/1192515>

UPWORK PROFILE: <https://www.upwork.com/o/profiles/users/~01e652fd1a69715d5a/>

TWITTER PROFILE: <https://twitter.com/Jocelyn51537354>

INSTAGRAM PROFILE: https://www.instagram.com/j_aleah21/

5. Create a Content Calendar for the week/month

Please see Social Media Content Plan